

ARTS = MORE
education than you think

Use these core messages in all your arts education printed materials.

ARTS education = MORE than you think

Arts education positions North Carolina's children to compete in a global economy by:

- **Enhancing math and science learning**
- **Encouraging cross-cultural understanding**
- **Developing a creative and innovative work force**

Arts education develops the whole child by:

- **Increasing literacy skills, including reading, writing, speaking, and listening**
- **Promoting social development, self esteem, and confidence**
- **Improving student performance, including attendance, leadership, and problem solving skills**

Arts education strengthens communities by

- **Providing opportunities for at-risk youth to experience success**
- **Contributing to a healthy local economy, culture and civic pride**
- **Connecting communities and schools**

